

Oferta de Disponibilidade Hoteleira

Realização:



FÓRUM
DE OPERADORES
HOTELEIROS
DO BRASIL

Apoio
Institucional:

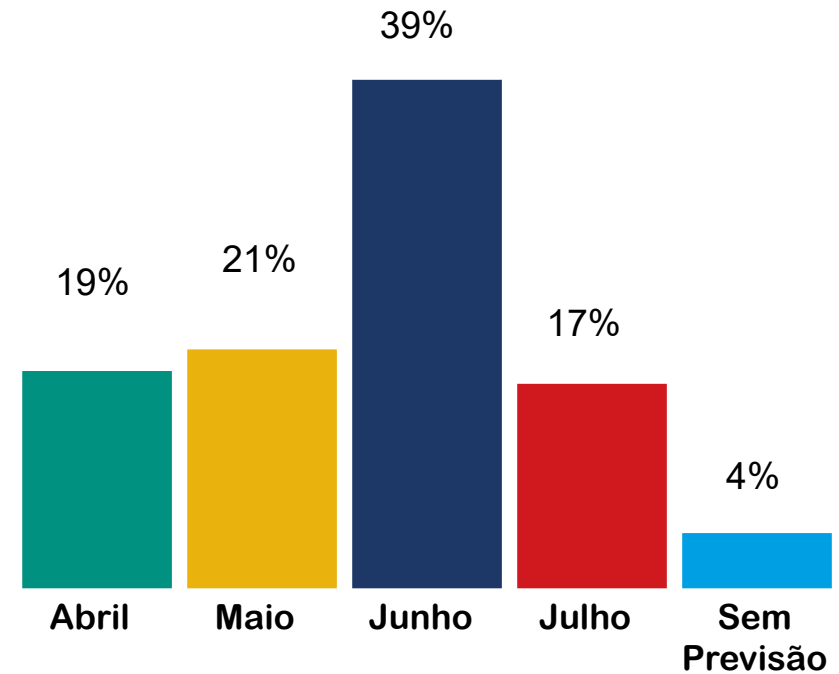


Participação de hotéis ampliada

(Período 13/04 a 19/04)

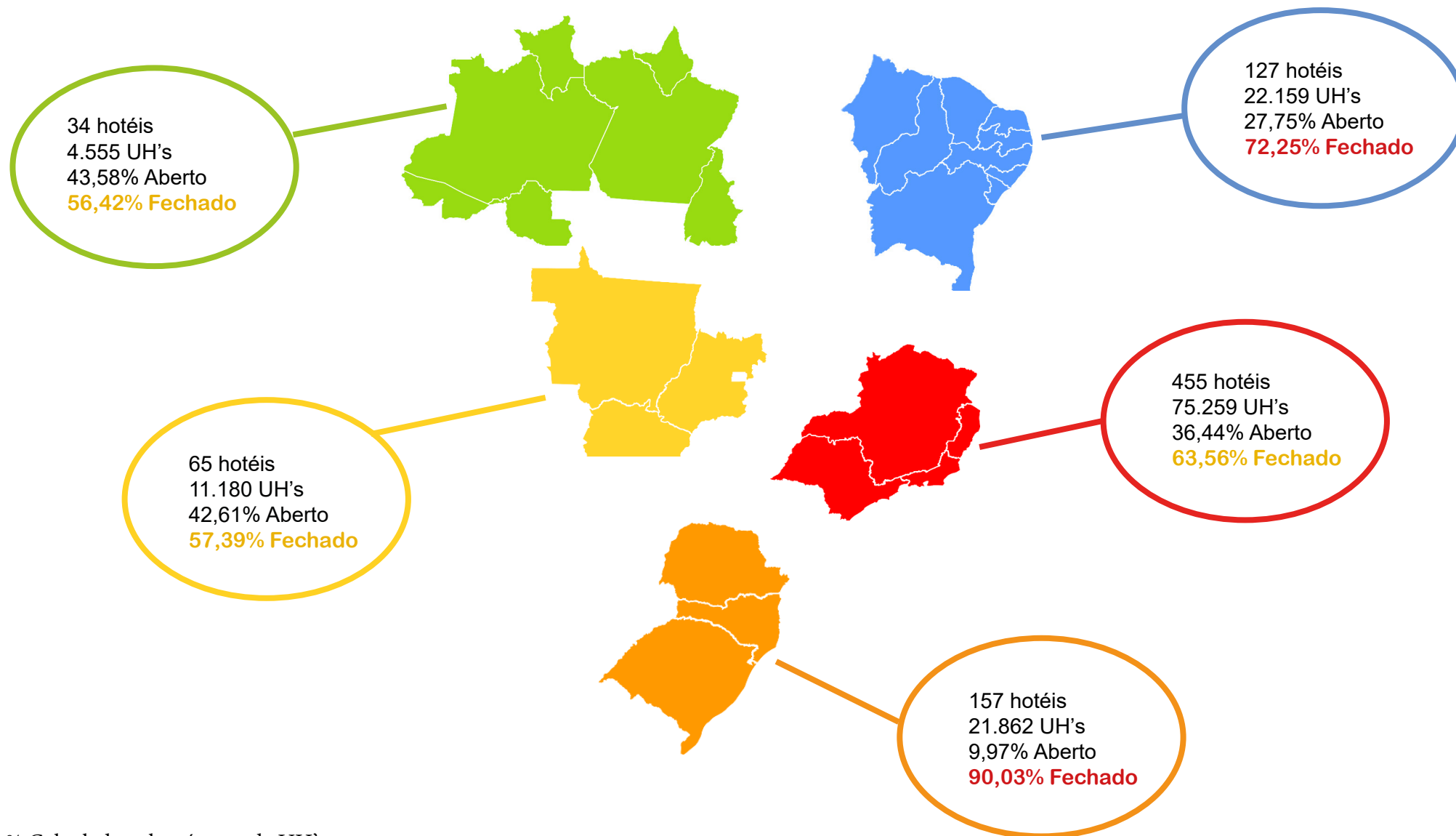
61 Redes
838 Hotéis
135.015 UH's
26 Estados
207 Municípios

Previsão de Reabertura



% Calculada pelo número de UH's

Oferta Regional

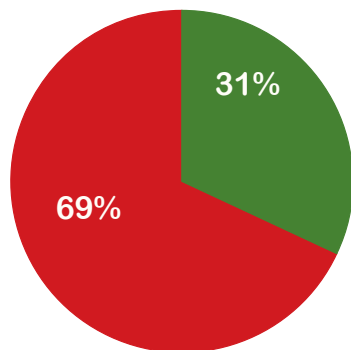


% Calculada pelo número de UH's

Oferta Por Categoria

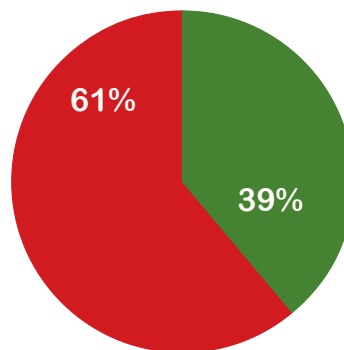
Econômico

384 Hotéis
54.730 UH's



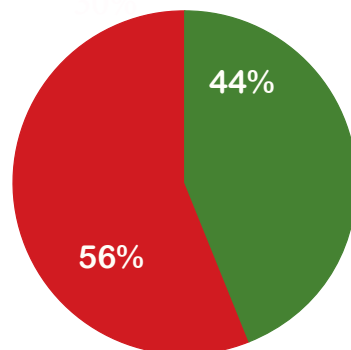
Midscale

280 Hotéis
41.827 UH's



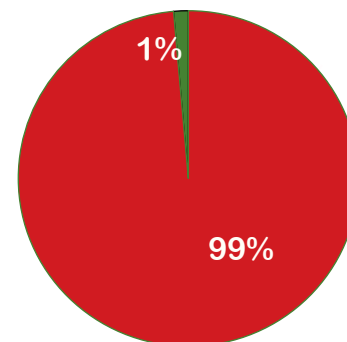
Upscale

102 Hotéis
19.694 UH's



Resort

72 Hotéis
18.764 UH's



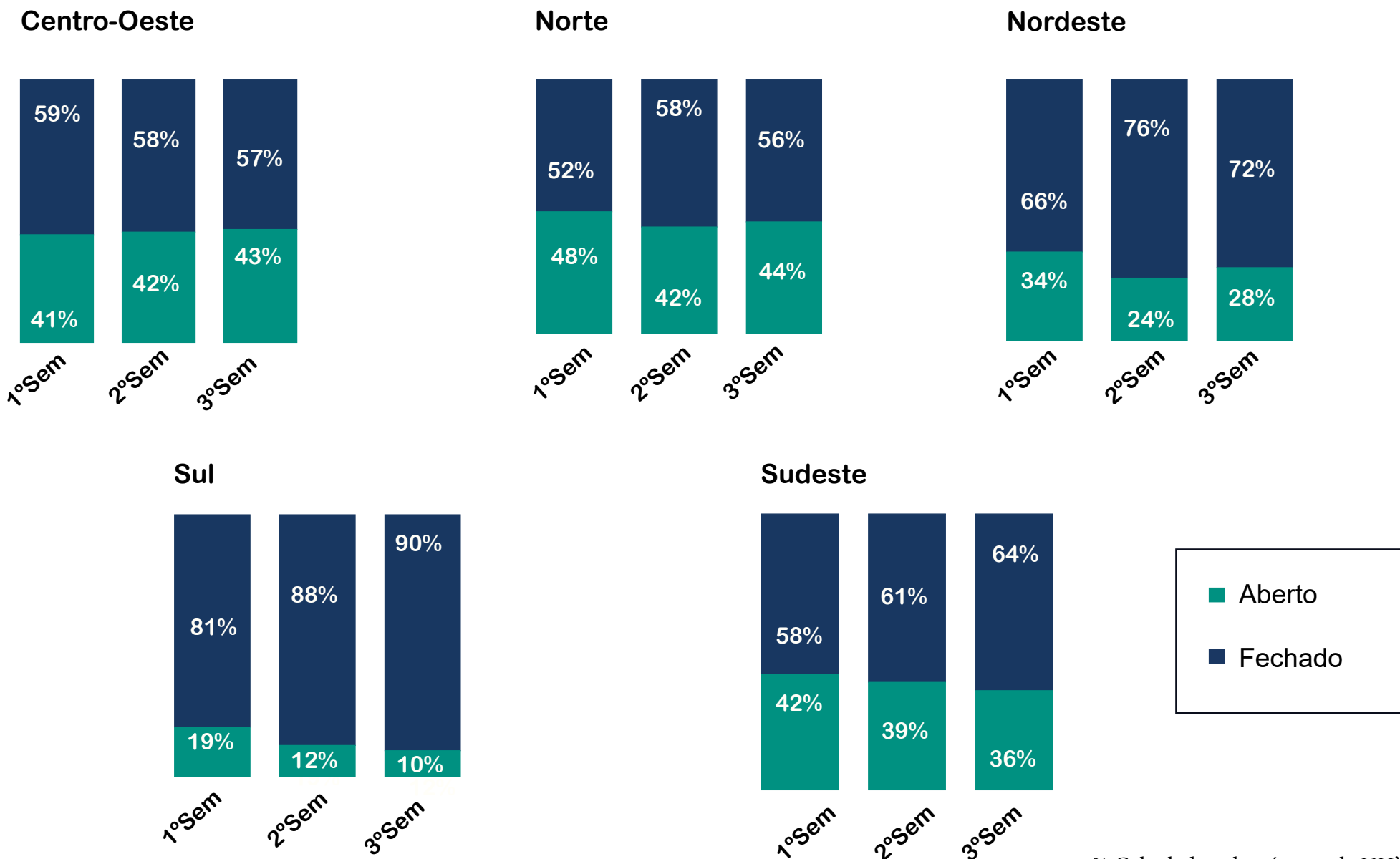
% Calculada pelo número de UH's

Ranking Principais Cidades

CIDADE	Nº DE HOTÉIS	Nº DE UHs	ABERTO %	FECHADO %
Florianópolis	11	1.859	-	100
Porto Alegre	18	2.772	15,80	84,20
Curitiba	46	5.933	21,89	78,11
Campinas	22	3.653	36,63	63,37
São Paulo	105	20.185	37,55	62,45
Rio de Janeiro	49	9.953	37,83	62,17
Recife	14	2.023	41,08	58,92
Salvador	15	3.350	43,64	56,36
Belo Horizonte	24	4.404	48,32	51,68
Manaus	11	1.802	52,94	47,06
Brasília	26	5.482	59,58	40,42
Vitória	12	2.025	63,31	36,69

% Calculada pelo número de UH's

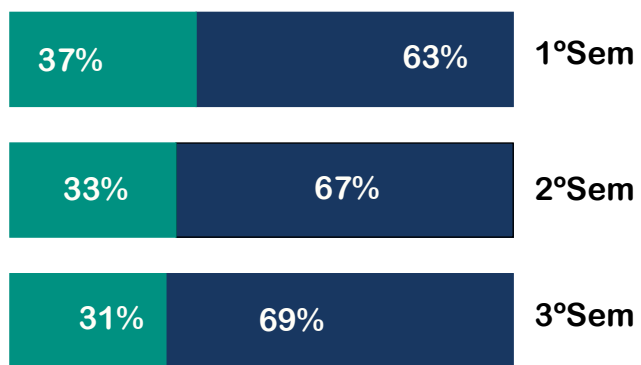
Comparativo entre as semanas - Regiões



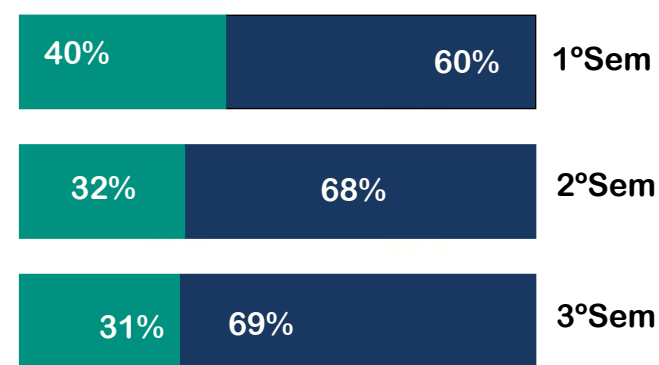
% Calculada pelo número de UH's

Comparativo entre as semanas - Geral / Categoria

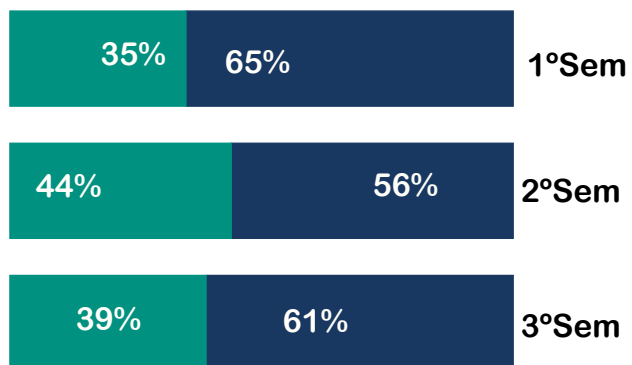
Geral



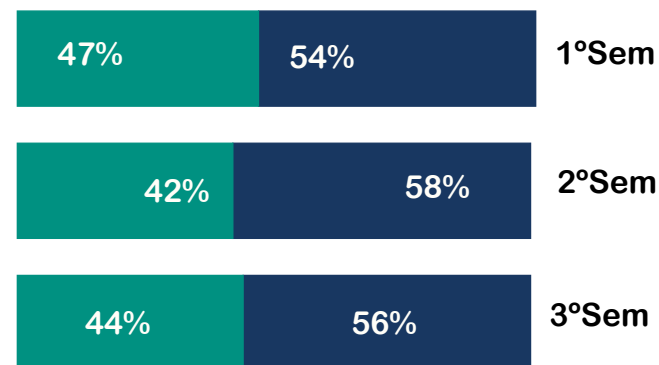
Econômico



Midscale



Upscale



■ Aberto
■ Fechado

% Calculada pelo número de UH's

Redes e Resorts participantes

Accor Hotels	Hotel Village Le Canton	Sheraton São Paulo WTC Hotel
Aguativa Golf Resort	Hotelaria Brasil	Slaviero Hotéis
Amarante Hospitalidade	Hplus Hotelaria	Tivoli Hotels & Resorts
Aram Hotéis	Hyatt Hotels	Transamérica
Arraial d'Ajuda Eco Resort	Iberostar	Travell Inn Hotels
Atlântica Hotels	Infinity Blue Resort & Spa	Vale Suíço Resort
Aviva Hotéis	Intercity Hotels	Wyndham Hotels and Resorts
B&B Hotels Brazil	Itá Thermas Resort e Spa	
Beach Park	Jatiúca Hotel e Resort	
Blue Tree Hotels	La Torre Resort All Inclusive	
Bourbon Hotéis & Resorts	Louvre Hotels Group	
Bristol Hotéis & Resorts	Mabu Hotéis & Resorts	
Búzios Beach Resort	Malai Manso Resort late Golf Conven- tion & Spa	
Cana Brava Resort	Mavsa Resort Convention & Spa	
Casa Grande Hotel Resort & Spa	Monreale Hotels	
Catussaba Hotéis e Resorts	Nannai Resort & Spa	
Club Méditerranée	Nobile Hotéis	
Costão do Santinho Resort, Golf & Spa	Ocean Palace Beach Resort & Bunga- lows	
Dom Pedro Hotels	Palladium Hotel Group	
Falcon Hotéis	Pestana Hotel Group	
GJP Hotels & Resorts	Pontes Hotéis	
Grande Hotel Senac	Porto Seguro Praia Resort	
Grupo Armação	Recanto Cataratas Thermas Resort & Convention	
Grupo Campo Bahia	Royal Palm Hotels & Resorts	
Grupo Serhs	Santa Clara Eco Resort	
Grupo Taúa Hotéis	Serrambi Resort	
Hotéis Deville		
Hotéis Nacional Inn		
Hotéis Othon		